2009 Membership Meeting

Todd Carpenter
Managing Director, NISO

Where are we headed?

- Status of the Organization
- Financial update
- Standards Portfolio
- Training and educational activities
- *Information Standards Quarterly* and *Newsline* redesign
- ISO TC 46 Work
- Open discussion of future NISO activities

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2009 - Despite challenges, success!

- Added 4 (+) new voting members so far
- Launched six initiatives so far this year
- Another five new initiatives being considered
- Hosted 16 educational events
  - almost 1,000 sites and nearly 3,000 people participating on webinars
  - PLUS more than 300 in person
- Redesigned *ISQ*

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Membership trends - Stable

Currently 75 voting members - 28 LSA members

2009 - Lost 2 member, gained 5 new members - Given the economy quite positive
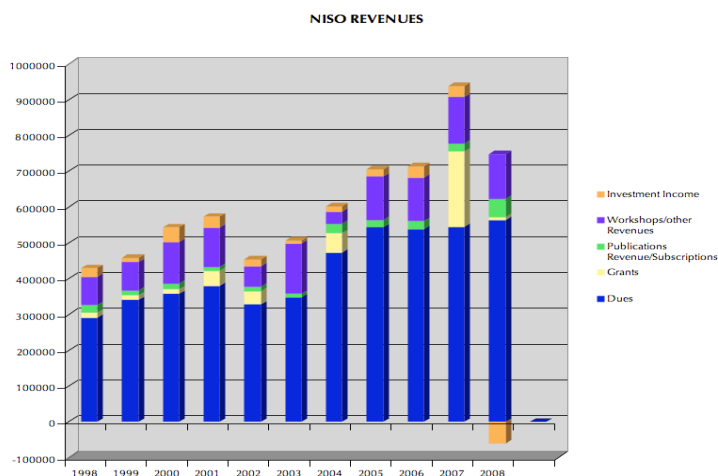Welcome to: Oxford U. Press, NYLINK, American Chemical Society, American Institute of Physics, OECD

Undertaking aggressive outreach plan to increase membership - initial positive reaction
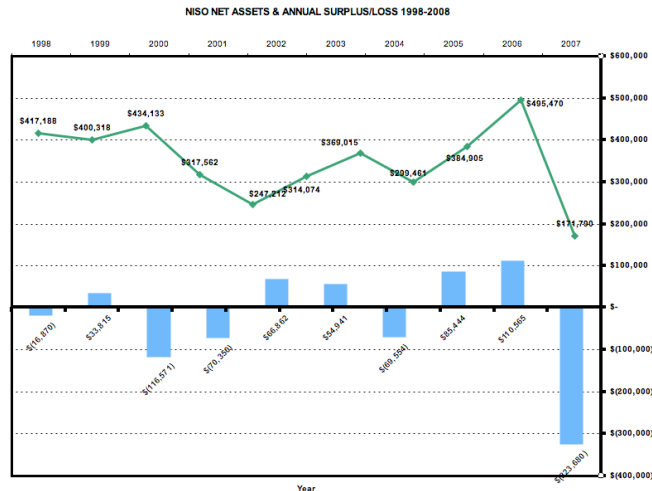
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Not surprisingly, the past was a challenging year financially. Despite the challenging economic environment membership dues income remained level. From 2008 to 2009, NISO only recorded two membership non-renewals – tremendous in this environment. Educational program revenue was flat in 2008, but has recorded significant growth in 2009 due to an expended structure of webinars. Where NISO was really struck was in investment losses, which amounted to nearly $65,000 at the end of 2008. This trend continued through the first quarter of 2009, but has since rebounded. Although NISO's portfolio of reserves is down significantly from its low, much like the rest of the market, it has come back to nearly par level with previous years. In reviewing the financial reports from NISO, 2008 and 2009 also a significant drop in grant funding. NISO did not pursue any large grant projects in 2008, as we were working through the Mellon grant funds that we received in 2007. Excluding the grant income, NISO's revenue dropped by about 5.5%. Excluding the investment losses, income increased by about 1%.

NISO's financial situation was seriously setback in 2008. In some ways, this was expected, as the net assets were artificially inflated in 2007 with the receipt of funds from the NISO Mellon grant. As we spent through the grant, NISO's net assets fell. We also saw a significant decrease in our investment portfolio because of market conditions last year.

Unfortunately, our expense rate was predicated on some unrealistic growth expectations in 2008. We didn't see the membership growth we were hoping to see, nor were our in-person educational events as well attended as expected.

In 2009, we've drastically cut our operational expenses. NISO's staff has been reduced from 4 to 3 staff, we've renegotiated a number of expense contracts for services and reduced travel costs to cut more than 15% and we're working to cut some more non-program related expense costs. In total, we've cut more than $150,000 from our expenses from last year.

2009 - New standards projects

- LAUNCHED:
  - Single-Sign-On Authentication
  - DAISY Standard Revision
  - Standardized Journal Markup (NLM DTD)
  - Physical Delivery Best Practices
  - Metadata Exchange White Paper
  - ERMI Gap Analysis
- UPCOMING PROJECTS - (BEING DISCUSSED)
  - Online Journal Presentation
  - US Profile of ISO Country Codes
  - Journal Packaging
  - RFP Guidelines
  - Research Data Best Practices & Citation

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So far this year, NISO has launched 6 new standards projects, which is more than NISO has ever launched in a single year. These project range from accessibility to physical delivery, and from to authentication to metadata distribution. There are another five active proposals, which are possibly or nearly ready to be brought before the membership in the coming months. Ongoing maintenance work on NCIP, SERU and SUSHI is continuing, while development work on KBART, CORE and the Institutional ID projects is advancing.

Ongoing Standards Work

- KBART - Released public draft
- CORE - In Draft for Trial Use
- I2 - Developing scenarios and undertaking research
- DAISY Revision
- NCIP - Minimum compliance, maintenance
- SERU, SUSHI maintenance groups

Annual reviews of portfolio

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Procedural changes at NISO

2008 ANSI accreditation audit
- Procedural changes required
  - Approved by NISO Board during Fall meeting
  - Available for public comment - feedback is desired
  - Changes in two areas
    - Compliance with ANSI Essential requirements
    - Addressing inconsistencies and problems based on experience

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The NISO Board, at the instruction of ANSI following its 5-year audit of NISO's compliance with procedures, made a number of minor revisions to *NISO's Procedures for the Development of American National Standards*. Most of these changes were to bring NISO's procedures in line with ANSI's essential requirements. However, there were also a number of procedural inconsistencies among sections, as well as potential procedural "Infinite loops" regarding our voting pools that were corrected. The new procedures are available online. A redline version showing the changes is available on request from Karen Wetzel (kwetzel@niso.org), NISO's Standards Program Manager. The Board has a policy of allowing the membership to review any changes the procedures, and ANSI is also undertaking a public review of those changes. Any feedback the members might have on these procedural changes is welcome.

Open Forum Conversations

- Monthly free open conversations to communicate NISO activities
- Provides an opportunity for feedback
- Each second Monday of the month
- Recordings available online
- Growing participation

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NISO Educational Programs

- Monthly webinar series - 13 events
  - Nearly 1,000 sites registered so far
  - Average of nearly 3 people per site
- 3 In-person events
  - Performance Measures and Assessment
  - Standards Landscape Forum - Ebooks
  - Library Resource Management systems
- Recordings available online

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Educating the Community

- Led by Education Committee helping to organize 16 programs for 2010

- Continuing monthly webinar series on 2nd Wednesday of the month with two 2-part series in April & September

- Schedule to be released in November

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Redesigning *ISQ*

- Launched in January with volume 21
- Increased content and expanding scope
- New style and look
- Regular features, columns and reports
- Expanded Editorial Board
- Unlimited copies to members

ISQ INFORMATION STANDARDS QUARTERLY

SUMMER 2009 | VOL 21 | ISSUE 3 | ISSN 1041-0031

SPECIAL ANNIVERSARY EDITION: PART THREE

JOURNAL ARTICLE VERSIONS, REVIEW OF RECOMMENDATIONS AND PROJECTS

NFAIS BEST PRACTICES FOR PUBLISHING JOURNAL ARTICLES

THE INTERNATIONAL STANDARD TEXT CODE (ISTC)

THE INFORMATION BOMB AND ACTIVITY STREAMS

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International Standards - ISO TC 46

- Work as Secretariat for SC 9
  - Meeting in Nairobi in May, Seoul in 2010
  - SC 11 meeting in Orlando next week

- Key project highlights
  - ISTC - published
  - DOI - released as DIS
  - ISNI - working on registration authority
  - Thesauri - relatedness work - Part 1 draft
  - RFID in libraries - final comment review
  - Records Management - metadata project

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Goals for 2010

- Expand NISO's membership
- Review NISO's strategic plans
- Increase financial reserves
- Continue systematic review of standards portfolio
- Launch at least one new grant-funded initiative
- Continue educational program successes with focus on more web-based events
- Establish new publishing arrangement for ISQ

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Open Discussion

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Thank you!

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